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THE DEFINITIVE GUIDE TO SUCCESSFUL HOTEL MANAGEMENT

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*11<sup>th</sup> Anniversary*

# THE POWER LIST 2019

INDIA'S MOST INFLUENTIAL  
HOSPITALITY LEADERS

# RAHUL CHAUDHARY

Executive Director, CG Corp Global  
and CG Hotels & Resorts



CHAUDHARY'S FORTE  
LIES IN FORGING  
STRATEGIC ALLIANCES IN  
ESTABLISHED AS WELL AS  
EMERGING MARKETS.

Besides other businesses of CG Corp Global, Delhi-based Rahul Chaudhary runs CG Hotels & Resorts, its hospitality arm. CG has several investments in hospitality groups such as The Taj Group and The Fern, a mid-to-upscale brand in India, the Zinc Hotels, besides joint venture agreements with Alila. CG Hotels & Resorts portfolio comprises of over 100 hotels and resorts in 20 countries and 65 destinations with over 6,000 keys. Chaudhary, in an earlier interview, had said, "We were a group with just about 10 hotels. By 2020, we will be 200 hotels in 97 destinations, 15 countries and 10,000+ keys (based on current signed and active deals). We have spread ourselves across all segments in the hospitality space and various regions of the globe, and that has given us the bandwidth to be able to tap assets from New York City to China." Among their newest venture is The Farm, a wellness retreat in Nepal. He attributes the success to his father's sagacity and grit.

CG's foray into the hospitality space began almost two decades ago through their partnership with the Tata Group/IHCL in Colombo (Taj Samudra) and Maldives (Taj Exotica Resort & Spa and Vivanta Coral Reef).

Chaudhary's forte lies in forging strategic alliances in established as well as emerging markets and he has worked on several successful joint ventures. He said, "You have to consider the area of expertise, the experience and the strategic fit before you decide to go ahead with a partner. I expect my local partner to be someone with developmental expertise, strong local presence, an ability to deal with the local authority, have local knowledge and most importantly, someone who is well-intentioned. If all these qualities are in place, the rest is all about execution." ■